



## From good to great



CEO Now is a group-learning opportunity for established, growth-minded business owners to develop and and strengthen systems to keep your business growing sustainably.

Over the seven month intensive training, you will work with a network of peers and business experts to create a solid three- to five-year strategic road map and develop the confidence to follow it.

CEO Now is part of the Elevate Hennepin CEO Growth Series. It's built on a nationally renown curriculum which has proven effective in helping businesses lay the groundwork for growth, economic development, and job creation.





# In CEO Now

## Learn

Learn from an intensive curriculum to develop and implement systems required to scale your business.

## Develop

Create a robust, action-oriented strategic road map and fundamental business skills.

## Connect

Join a peer group of growth-minded founders and CEOs to tackle business challenges collaboratively.



## About CEO Now

CEO Now is powered by investment from Hennepin County with support from host cities. This group-learning opportunity is part of Elevate Hennepin, an initiative that provides access to customized, professional resources that support business owners in every stage of development. By investing in business owners, Hennepin County is building a foundation to create a more inclusive and thriving economy that strengthens communities.

CEO Now builds on Interise's award-winning StreetWise 'MBA' education, which has been effective in helping businesses lay the groundwork for growth, economic development, and job creation.

Elevate Hennepin users are not required to disclose their immigration status to access support.

Learn more and apply today at [bit.ly/CEONow](https://bit.ly/CEONow)

